

Engineered to Support Your Independence



About Us

AdvisorTrust, Inc. is an independent trust company focused exclusively on providing trust services to the clients of financial advisors and independent recordkeepers.

It's About Time

At AdvisorTrust, it is our belief that a trust company offering investment management services, proprietary investments or brokerage products has an inherent conflict of interest. At AdvisorTrust, we offer no investment management services and have no such conflict.

Our Mission is to:



Offer non-biased trust and custody services in support of registered investment advisors and other independent investment fiduciaries



Offer an open investment platform with no proprietary products, no funds to push and no hidden agenda



Leverage technology to enhance our services rather than simply to reduce costs.



Always see and value our services through our clients' eyes.

Our Services

Our directed trustee services are designed to support your clients with fiduciary oversight and the administrative expertise of an independent trust company.

AdvisorTrust offers directed trust and custody services for the full range of retirement plans, including tax qualified (401(k), 403(b), 457(b) and (f), profit sharing, money purchase, hybrid plans (cash balance), traditional defined benefit and solo 401(k)) and non-qualified deferred compensation plans. Our services include:

- Monthly Custody Statements and Certified Annual Reports
- Federal and state reporting and distribution services, including form 1099-R and 945 remittance
- Employer, payroll provider and financial institution contribution tracking and processing
- Mutual fund revenue collection and tracking
- A full range of non-proprietary investment products with access to approximately 21,600 mutual funds, collective investments and exchange traded funds (ETFs)
- Turn-key integration for TPAs – trading and custodial reporting of mutual funds, exchange traded funds, managed accounts, unitized funds, collectives and self-directed brokerage accounts

One Stop

AdvisorTrust's integration with your Plan's recordkeeper is designed to simplify plan administration and increase efficiency by offering:

- Streamlined payroll processing, distribution and reconciliation services – independent review of all contributions and disbursements ensures accurate trust reporting and transaction processing
- Single point of contact for both retirement plan and trust services
- Enhanced reporting services – AdvisorTrust offers a consolidated plan-level trust statement and participant-level recordkeeping report
- Integration with the PCS recordkeeping system – For your convenience, AdvisorTrust reporting will be posted each month on Websponsorlink.com

Administrative Fiduciary Services

Perhaps, most importantly, AdvisorTrust offers plan sponsors the option of outsourcing their fiduciary responsibility for plan administration. Simply as a result of providing a valuable employee benefit, your client shouldn't have to adjudicate a hardship or sign-off on whether a domestic relations order is qualified. Retirement plan administration is increasingly involved and complex. For many plan sponsors, the level of education and the commitment of time and energy required to adequately fulfill these responsibilities is an unwelcome administrative burden. When coupled with the significant risk of fiduciary liability, many plan sponsors need the relief available through a proper delegation to an independent fiduciary. That's why AdvisorTrust works with select third party administrators to offer administrative fiduciary outsourcing services in accordance with Section 3(16) of the Employee Retirement Income Security Act. Ask your preferred TPA to call us and ask about our ERISA 3(16) services.

Learn More

If you would like to learn more about AdvisorTrust and our suite of products and services, contact us:

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